



Building strong foundations for **SUCCESS** integrating Mindset, Nutrition and Strategy™



The Success Whisperer • Lori Hanson

Sharpening YOUR  
Competitive Edge!

High Performance

Powerful Results



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LoriHansonInternational.com  
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## Lori Hanson, *The Success Whisperer*

Lori Hanson is *The Success Whisperer*. She is an expert at success and mindset. Her passion is inspiring people to perform at their highest level, to blast through barriers, create a powerful vision of life without limits—and go live it. She has touched 1000s of people globally in 10+ years as a professional keynote and event speaker. She's coached more than 200 clients to define and create their success story and live their dreams. The award-winning author of 5 books, she knows personally there are NO limits.

## Keynote Speaker

Lori loves keynotes—and connecting with business leaders and salespeople. She talks on **success**, **mindset**, and health-fueled **high performance** to produce powerful results. Lori integrates a unique blend of East meets West to create success. She shares practices of elite athletes in an inspirational way that attendees relate to. Audiences leave inspired to create *their* winning strategy, sharpen their competitive edge and attain success.

## Executive Performance Coach

Lori founded Lori Hanson International and helps business leaders and salespeople sharpen their competitive edge through her transformational Executive Performance Coaching programs, Mastermind and women's retreats. Much more than a life or business coach, Lori integrates nutrition, mindset and Success Principles to build the foundation to achieve any level of success.

## Award-Winning Author

The author of five books including Stress Survival Kit for the Alpha Female, and a media favorite, Lori has appeared on radio and television programs internationally and has been featured in Essence, New Living Magazine, Wellness Women 40 and Beyond and monthly newspaper columns to bring awareness to the risks of overloaded living. She offers strategies to live a MAGNIFICENT and fulfilling life.